



The Main Street Group
Independent Wealth Manager



JOHN BASTEN


Chief Growth Officer

John Basten, CRA, CWCA, MWCA, CBWA, CIC, is President of The Mid-State Group. He also serves as Chief Growth Strategist for middle market growth-oriented firms throughout Central Virginia.


Basten is a Certified Insurance Counselor (CIC), the area's only certified Master WorkComp Advisor, and one of 41 agents in the United States to earn the Certified Risk Architect (CRA) designation. He also is an authorized 10/30 OSHA Outreach instructor, a certified Functional Movement Practitioner, and a Certified Benefits and Wellness Advisor.

As the area's only Certified Risk Architect, Basten collaborates with clients to identify and mitigate risks that impede company growth and profitability. His specialty is integrating the core disciplines of safety, wellness, human resources, finance and leadership into comprehensive risk management plans that decrease costs, increase profitability, and nurture thriving workplaces.

With a B.S. in Total Quality Management from the University of Georgia, Basten has a driving passion for education. In addition to his education outreach through the Mid-State Academy of Risk Management, he is a work site trainer for Dave Ramsey's Financial Peace University. Basten has also launched and managed 10 successful entrepreneurial businesses and has worked in the risk management field for 18 years.

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